SOFTWARE STUDIO / 2026

Software.
Made to work.

Websites, apps and online stores.
Practical AI. Business automation.

Ideas take shape. Systems connect.
The work becomes usable.



THE STUDIO

A studio for what you need to build

FONDMARK is a software studio led by Mark. We build digital products and connect the processes behind them.

From a public website to an internal tool, the starting point is the same: who uses it, and what they need to finish.



CAPABILITIES

What we build

A connected set of services, scoped around your business.

01 **Websites & apps**

Responsive websites, customer portals and software for day-to-day work.

02 **Ecommerce**

Storefronts, catalogs, orders and the connections behind them.

03 **AI & automation**

Defined tasks, connected tools and clear points for human review.

04 **Brand & product design**

Visual identity, user journeys and interfaces that work together.

05 **Content & promotion**

Cards, reels, video and campaigns with an agreed production process.

01 / WEBSITES & APPS

Useful on every screen

Public websites. Customer portals.
Internal tools. Custom applications.

We shape the interface around the task,
then build the connections it needs to work.

DESIGN DEVELOPMENT INTEGRATIONS



02 / ECOMMERCE

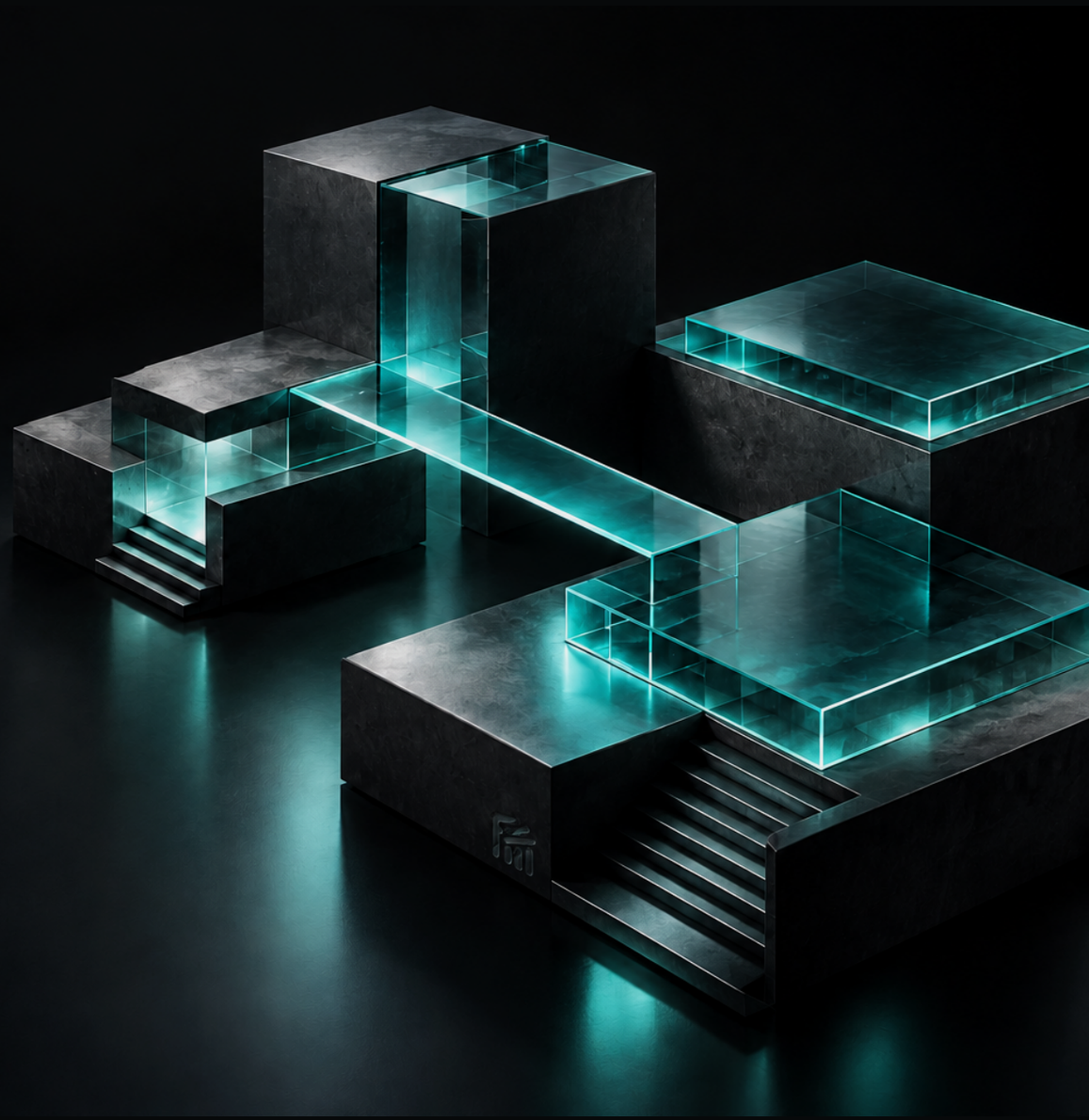
A store is a system

The customer sees the storefront.
Your business runs the rest.

01 **The storefront**
Products, content and a clear buying journey.

02 **The operations**
Orders and the tools your team already uses.

03 **The connections**
Integrations defined in the project scope.



03 / AI & AUTOMATION

Less copying. More flow.

Start with one repeatable task.
Map the handoffs. Connect the tools.

Practical AI can support a defined step. Exceptions stay visible, with human review where the work needs it.

Illustrative workflow / capability



INQUIRY
Capture the request

RECORD
Move the right information

REVIEW
Handle exceptions

ACTION
Prepare the next step

OUR OWN PRODUCT

OnlyTrade .app

Market scanner & education product

Market overview, instrument scanning and charts in one workspace. Built and operated by Mark.



onlytrade.app

Desktop scanner / captured 11 October 2026

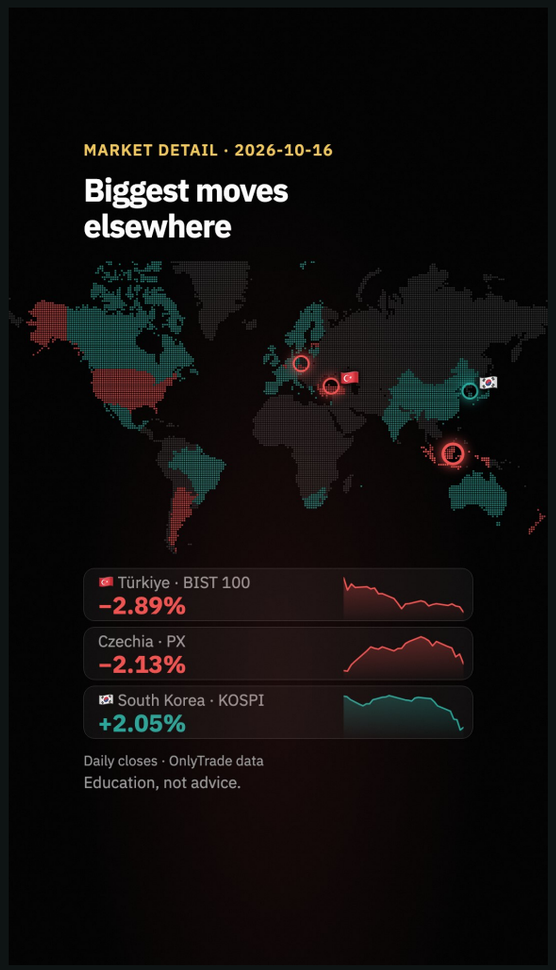
Market data and education. Not investment advice. No trading results are promised.

OUR OWN WORKFLOW

Content, in a working rhythm

The content studio behind OnlyTrade turns news and market data into cards and reels for its channels.

Source selection, writing, visual assembly, brand checks and scheduled publishing form one repeatable production process.



ONLYTRADE / MARKET DETAIL

Own content / 16 October 2026

HOW WE WORK

A clear scope. Visible stages.

Describe the work. Agree on the first stage. Review what is built before moving forward.

01

Describe

Tell us the task, the people and the tools.

02

Estimate

Review the written scope, price and stages.

03

Agree

Accept the scope. Confirm the prepayment.

04

Build

Work progresses in agreed stages.

05

Review

Receive a stage report and demo where available.



04 / BRAND & PRODUCT DESIGN

Design that holds together

Your identity, website and product should feel like the same business.

Brand

Positioning and a coherent visual identity.

Product

User journeys, prototypes and interfaces.

Promotion

Content and campaigns around your audience.

PARTNERSHIPS / WAYS TO COLLABORATE

Build with us

A project can begin with a product, a workflow or a clear delivery need.

Scope, responsibilities, rights and support are agreed before the work begins.

01 For businesses

A website, app, store or workflow shaped around how you operate.

02 For agencies

Discuss a defined design or software development scope.

03 For product partners

Discuss a product idea, integration or a staged build together.

LET US BUILD THE NEXT STAGE

What should work better?

Tell Mark what you want to build,
who will use it and what needs to connect.

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